

# BACHELOR OF ARTS IN BROADCAST AND ELECTRONIC COMMUNICATION ARTS – FTVE ASSOCIATE DEGREE FOR TRANSFER (ADT) ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Film, Television and Electronic Media. Six units in the major (BECA 200 and BECA 231) and all lower-division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).**

## To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

### University-Wide Requirements: 9–15 Units

- American Institutions (6 units): US History, US Government, California State and Local Government requirements if not taken before transfer.
- Upper-Division GE, Areas B, C, and D (9 units): Courses required for the major may double-count if approved for UD GE.
- Students entering this major with the AS-T in Film, Television, Video, and Electronic Media are not required to fulfill SF State Studies requirements.
- Complementary Studies: Consult with a department advisor on how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

### BECA Major: 38 Units

BECA 200 and BECA 231 met in transfer; BECA 241 may have been completed.

- Core/GWAR (6 units).
- Core Foundation (12 units): Audio and Video Production Area fulfilled by TV Studio Production course taken in AS-T.
- Electives in a Focus Area (21 units): Must be upper-division courses; approval of BECA faculty advisor required.

### University Electives: 6 or More Units

Units depending on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State. Some courses may meet more than one requirement, e.g., in both UD GE and the major.

Course	Title	Units
<b>First Semester</b>		
BECA 300GW	Writing About the Media - GWAR (Major Core) <sup>1</sup>	3
BECA 340	Media Aesthetics I (Major Core) <sup>1</sup>	3
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
US History ( <a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#USHaGR">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#USHaGR</a> ) or University Elective if US History met before transfer		3
University Elective		3
	<b>Units</b>	<b>15</b>
<b>Second Semester</b>		
Core Foundation Area - Media Writing - Select One:		3
BECA 370	Writing for Electronic Media	
BECA 371	Scriptwriting for A/V Media Production	
BECA 372	Scriptwriting for Audio Media Production	
Major Electives in a Focus Area (21 units total) – Take Two <sup>2</sup>		6
U.S. and California Government ( <a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg</a> )		3

or University Elective if US/CA Government met before transfer		
University Elective		3
	<b>Units</b>	<b>15</b>
<b>Third Semester</b>		
Core Foundation Area - Media, Culture, and Society - Select One:		3
BECA 301	Media Literacy	
BECA 321	Critical Study of Popular Culture	
BECA 422	Media and Society	
Major Electives in a Focus Area (21 units total) – Take Three <sup>2</sup>		9
GE Area UD-C: Upper-Division Arts and/or Humanities		3
	<b>Units</b>	<b>15</b>
<b>Fourth Semester</b>		
Core Foundation Area - The Business of Media - Select One:		3
BECA 324	Media Law	
BECA 423	Media Economics: Entertainment, Platform, and Technology	
Core Foundation Area - Media Ethics - Select One:		3
BECA 460	Industry of Broadcast News	
BECA 463	Ethics and Responsibility in the Electronic Media	
Major Electives in a Focus Area (21 units total) – Take Two <sup>3</sup>		6
GE Area UD-D: Upper-Division Social Sciences		3
	<b>Units</b>	<b>15</b>
	<b>Total Units</b>	<b>60</b>

<sup>1</sup> Completion of BECA 200, BECA 300GW, and BECA 340 with a grade of C or better is required for enrollment in the production sequence and many advanced BECA classes.

<sup>3</sup> **Electives in a Focus Area (21 units)**

Upper-division BECA courses selected in consultation with a BECA faculty advisor. Electives must be upper-division, may include Foundation Area courses not used to fulfill those requirements, and may include up to 6 units from other departments/programs.

*Focus Areas*

Focus areas do not appear on the B.A. diploma and do not require any particular set of courses to be taken. They are advisory and are meant to provide guidance for students so they develop extensive knowledge or expertise in one subject area. Students should meet *each semester* with a faculty advisor who teaches in the relevant focus area to discuss the content of courses/course sequences offered and to plan for future semesters.

The focus areas within BECA are: Audio Production; Radio and Podcasting; Video Production; Media Writing; Audio/Video News and Documentary; Media, Culture, and Society; and The Business of Media.