

MINOR IN INTERNATIONAL BUSINESS

Note: All electives must be taken for a letter grade.

International Business Minor – 24 units

These programs are designed to provide undergraduates with a focused exposure to a particular area of business practice rather than the broad exposure of the General Business Minor. As such, they can provide professional and technical skills needed for entry into specialized business employment for non-business majors or serve as an alternative to a double major for business majors wishing expertise in a second field.

A minimum of 6 upper-division units are required to complete the minor.

All coursework used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Required Courses (21 units)

Code	Title	Units
ACCT 100	Introduction to Financial Accounting	3
Select One:		3
ECON 101	Introduction to Microeconomic Analysis	
ECON 102	Introduction to Macroeconomic Analysis	
IBUS 330	International Business and Multicultural Relations	3
IBUS 590	International Environmental Analysis	3
IBUS 681	Seminar in Comparative Management	3
IBUS 690	Global Strategic Management	3
Select One:		3
MGMT 405	Introduction to Management and Organizational Behavior	
MKTG 431	Principles of Marketing	

Elective Course (3 units)

Select one of the following with the approval of an international business advisor:

Code	Title	Units
IBUS 430	Import-Export Management and Small Business Operations	3
IBUS/I R 517	Legal Environment of World Business	3
IBUS 531	Cross-Cultural Innovation and Creativity in Business and Management	3
IBUS 566	Careers in International Business	3
IBUS 576	Global Entrepreneurship	3
IBUS 592	Doing Business in Greater China	3
IBUS 593	Doing Business in Europe	3
IBUS 596	Doing Business in Japan	3
IBUS 598	Doing Business in Emerging Markets	3
IBUS 620	Research in International Business and the Global Market	3
IBUS 628	Global Human Resource Management	3
IBUS 638	Global Leadership and Cultural Competencies	3
IBUS/MGMT 659	Introduction to International Business Negotiation	3
IBUS 676	Social Entrepreneurship in a Global Context	3