

# BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT – ASSOCIATE DEGREE FOR TRANSFER (2011) ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration. Up to 18 units in the major [ACCT 100, ACCT 101, possibly DS 212, ECON 101, ECON 102, HTM 120] and all lower-division GE requirements have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).**

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

## University-wide requirements: 9-15 units

- American Institutions (0-6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
- Upper-Division GE Areas B, C, and D (9 units): Courses required for the major also satisfy UD GE.
- Students entering the major with the AS-T in Business Administration are not required to fulfill the SF State Studies or Complementary Studies requirements.

## Hospitality and Tourism Management major: 54-57 units [15-18 units completed in ADT. Statistics may or may not be complete]

- Major Core (42-45 units)
- Guided Electives (12 units)

## University Electives: 0 or more units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and the major.

Course	Title	Units
<b>First Semester</b>		
Select One (Major Core):		3
DS 212	Business Statistics I	
ISED 160	Data Analysis in Education	
MATH 124	Elementary Statistics	
University Elective if met before transfer		

HTM 110	Introduction to Hospitality and Tourism Management (Major Core, ES, GP, SJ)	3
HTM 300GW	Hospitality Tourism Management Business Communication - GVAR (Major Core)	3
HTM 301	Food Science and Production (Major Core, UD-B)	3
MKTG 431	Principles of Marketing (Major Core)	3
<b>Units</b>		<b>15</b>
<b>Second Semester</b>		
FIN 350	Business Finance (Major Core)	3
HTM 457	Restaurant Operations (Major Core)	3
HTM 458	Hospitality Tourism Management Revenue and Cost Control (Major Core)	3
HTM 561	Hotel Operation Management (Major Core)	3
Select One (Guided Elective, UD-D):		3
HTM 324	Historical and Contemporary Aspects of Food, Beverage, and Culture in America	
HTM 421	Food, Wine, and Culture in California	
HTM 425	The Business of International Tourism	
IBUS 330	International Business and Multicultural Relations	
<b>Units</b>		<b>15</b>
<b>Third Semester</b>		
HTM 424	Tourism Management (Major Core, UD-C, AERM, SJ)	3
HTM 531	Hospitality Services Management (Major Core)	3
HTM 560	Hospitality Human Resource Management (Major Core)	3

MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
Guided HTM Elective (12 units) - Take One <sup>1</sup>		3
<b>Units</b>		<b>15</b>
<b>Fourth Semester</b>		
HTM 515	Hospitality and Tourism Management Internship (Major Core)	3
HTM 590	Integrated Seminar in Hospitality and Tourism Management (Major Core)	3
Guided HTM Electives (12 units) - Take Two <sup>1</sup>		6
U.S. and California Government and US History ( <a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg</a> ) <sup>2</sup>		3
or University Elective if met before transfer		
<b>Units</b>		<b>15</b>
<b>Total Units</b>		<b>60</b>

**<sup>1</sup> Guided Electives (12 units)**

Choose four of the guided elective courses from the list of courses below.

HTM 215 Service Leadership: Theory and Practice (3 units)

HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)

HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)

HTM 357 Food Systems and the Environment (3 units) (ES)

HTM 400 Wine Appreciation (3 units) (UD-B, ES)

HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)

HTM 425 The Business of International Tourism (3 units) (UD-D, GP)

HTM 557 Restaurant and Catering Management (3 units)

HTM 562 Advanced Studies in Global Hotel Operations Management (3 units) (GP)

HTM 576 Meeting Planning and Convention/Event Management I (3 units) (ES)

HTM 577 Meeting Planning and Convention/Event Management II (3 units)

HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units)

IBUS 330 International Business and Multicultural Relations (3 units) (UD-D, GP)

**<sup>2</sup> The following courses satisfy the U.S. History, and the U.S and California Government requirements:**

AFRS 375 Law and the Black Community (3 units) (AERM, SJ, CSLG, USG, USH)

AFRS 376 Government, the Constitution, and Black Citizens (3 units) (AERM, SJ, CSLG, USG, USH)

HIST 470 The U.S. Constitution to 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)

HIST 471 The U.S. Constitution Since 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)