

# BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT ROADMAP

120 Total Units Required

Minimum Number of Units in the Major: 72

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
<b>First Semester</b>		
ECON 101	Introduction to Microeconomic Analysis (Major Prerequisite, D1)	3
ENG 114	Writing the First Year: Finding Your Voice (A2) <sup>1</sup>	3
GE Area A <sup>2</sup>		3
GE Area C		3
GE Area D: U.S. History (D2)		3
<b>Units</b>		<b>15</b>
<b>Second Semester</b>		
ECON 102	Introduction to Macroeconomic Analysis (Major Prerequisite, D1)	3
Select One (Major Core):		3
DS 212	Business Statistics I	
ISED 160	Data Analysis in Education (B4) <sup>3</sup>	
MATH 124	Elementary Statistics (B4) <sup>3</sup>	
GE Area A		3
GE Area C		3
GE Area E		3
<b>Units</b>		<b>15</b>
<b>Third Semester</b>		
ACCT 100	Introduction to Financial Accounting (Major Core)	3
HTM 110	Introduction to Hospitality and Tourism Management (Major Core, ES, GP, SJ)	3
GE Area B: Physical Science (B1) and Laboratory Science (B3) <sup>4</sup>		3-4
GE Area C		3
SF State Studies or University Elective		3
<b>Units</b>		<b>15-16</b>

**Fourth Semester**

ACCT 101	Introduction to Managerial Accounting (Major Core)	3
HTM 120	Legal Aspects of Hospitality and Tourism Management (Major Core)	3
GE Area B: Life Science (B2) and Laboratory Science (B3) <sup>4</sup>		3-4
GE Area F <sup>±</sup>		3
U.S. and California Government ( <a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg</a> )		3
<b>Units</b>		<b>15-16</b>

**Fifth Semester**

FIN 350	Business Finance (Major Core)	3
HTM 300GW	Hospitality Tourism Management Business Communication - GVAR (Major Core)	3
HTM 301	Food Science and Production (Major Core, UD-B)	3
Guided HTM Electives (12 units) - Take Two <sup>5</sup>		6
<b>Units</b>		<b>15</b>

**Sixth Semester**

HTM 457	Restaurant Operations (Major Core)	3
HTM 458	Hospitality Tourism Management Revenue and Cost Control (Major Core)	3
HTM 561	Hotel Operation Management (Major Core)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
Guided HTM Elective (12 units) - Take One <sup>5</sup>		3
<b>Units</b>		<b>15</b>

**Seventh Semester**

HTM 424	Tourism Management (Major Core, UD-C, AERM, SJ)	3
HTM 531	Hospitality Services Management (Major Core)	3

HTM 560	Hospitality Human Resource Management (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
Guided HTM Elective (12 units) - Take One <sup>5</sup>		3
<b>Units</b>		<b>15</b>
<b>Eighth Semester</b>		
HTM 515	Hospitality and Tourism Management Internship (Major Core)	3
HTM 590	Integrated Seminar in Hospitality and Tourism Management (Major Core)	3
GE Area UD-D: Upper-Division Social Sciences		3
SF State Studies or University Elective - Take Two		6
<b>Units</b>		<b>15</b>
<b>Total Units</b>		<b>120-122</b>

IBUS 330 International Business and Multicultural Relations (3 units) (UD-D, GP)

± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.

<sup>1</sup> ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

<sup>2</sup> To avoid taking additional units, it is recommended that you meet the **SF State Studies** (AERM, GP, ES, SJ) requirements within your GE or major.

<sup>3</sup> To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

<sup>4</sup> Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

<sup>5</sup> **Guided Electives (12 units)**

Select four:

HTM 215 Service Leadership: Theory and Practice (3 units)

HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)

HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)

HTM 357 Food Systems and the Environment (3 units) (ES)

HTM 400 Wine Appreciation (3 units) (UD-B, ES)

HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)

HTM 425 The Business of International Tourism (3 units) (UD-D, GP)

HTM 557 Restaurant and Catering Management (3 units)

HTM 562 Advanced Studies in Global Hotel Operations Management (3 units) (GP)

HTM 576 Meeting Planning and Convention/Event Management I (3 units) (ES)

HTM 577 Meeting Planning and Convention/Event Management II (3 units)

HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units)