

BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

The mission of the Hospitality, Tourism and Event Management department is to be a student-centered academic and professional environment dedicated to educating exceptional hospitality and tourism industry business leaders through experiential and personalized learning.

The program is designed to provide students with a core of business education and professional hospitality and tourism management knowledge. Students can choose to focus on an elective emphasis, including: hotel operations management; food and beverage management; conventions, meetings and event management, or tourism management. The department is committed to maximizing student exposure to industry leaders, career opportunities and student experiences involving notable hospitality companies. The Hospitality and Tourism Management department features the on-campus Vista Room, a student-run restaurant which serves as an experiential learning laboratory.

Program Learning Outcomes

- Critical Thinking:** Students locate, organize and interpret data to solve problems and make decisions. Students synthesize information/data/concepts to create solutions or plans to address challenges. Students present, defend and advocate positions with an understanding of implications.
- Teamwork and Collaboration:** Students create, utilize and participate in teams to achieve goals.
- Leadership:** Students apply theoretical concepts and seek experience and knowledge to maximize potential.
- Communication:** Students communicate effectively in both written and oral formats to different audiences.
- Ethics:** Students examine ethical implications and understand the potential ramifications of actions.
- Hospitality:** Students are aware of and empathetic to others in order to design and execute positive guest and employee experiences.

Hospitality and Tourism Management (B.S.) – 72 units

- In addition to the core course program required of all Hospitality and Tourism Management majors, ECON 101 and ECON 102 must be completed before enrollment in certain core courses.
- Except in cases of credit by examination, no more than six units of the core requirements may be taken on a CR/NC basis.

Major Prerequisites (6 units)

Code	Title	Units
ECON 101	Introduction to Microeconomic Analysis	3
ECON 102	Introduction to Macroeconomic Analysis	3

Core Courses (54 units)

Code	Title	Units
ACCT 100	Introduction to Financial Accounting	3
ACCT 101	Introduction to Managerial Accounting	3

Code	Title	Units
Select One:		3
DS 212	Business Statistics I	
ISED 160	Data Analysis in Education	
MATH 124	Elementary Statistics	
FIN 350	Business Finance	3
HTM 110	Introduction to Hospitality and Tourism Management	3
HTM 120	Legal Aspects of Hospitality and Tourism Management	3
HTM 300GW	Hospitality Tourism Management Business Communication - GVAR	3
HTM 301	Food Science and Production	3
HTM 424	Tourism Management	3
HTM 457	Restaurant Operations	3
HTM 458	Hospitality Tourism Management Revenue and Cost Control	3
HTM 515	Hospitality and Tourism Management Internship	3
HTM 531	Hospitality Services Management	3
HTM 560	Hospitality Human Resource Management	3
HTM 561	Hotel Operation Management	3
HTM 590	Integrated Seminar in Hospitality and Tourism Management	3
MGMT 405	Introduction to Management and Organizational Behavior	3
MKTG 431	Principles of Marketing	3

Guided Electives (12 units)

Select four:

Code	Title	Units
HTM 215	Service Leadership: Theory and Practice	3
HTM 324	Historical and Contemporary Aspects of Food, Beverage, and Culture in America	3
HTM 351	Asian Food, Culture, and Hospitality	3
HTM 357	Food Systems and the Environment	3
HTM 400	Wine Appreciation	3
HTM 421	Food, Wine, and Culture in California	3
HTM 425	The Business of International Tourism	3
HTM 557	Restaurant and Catering Management	3
HTM 562	Advanced Studies in Global Hotel Operations Management	3
HTM 576	Meeting Planning and Convention/Event Management I	3
HTM 577	Meeting Planning and Convention/Event Management II	3
HTM 578	Hospitality and Tourism Management Sales and Marketing	3
IBUS 330	International Business and Multicultural Relations	3

General Education Requirements

Requirement	Course Level	Units	Area Designation
Oral Communication	LD	3	A1
Written English Communication	LD	3	A2

Critical Thinking	LD	3	A3
Physical Science	LD	3	B1
Life Science	LD	3	B2
Lab Science	LD	1	B3
Mathematics/ Quantitative Reasoning	LD	3	B4
Arts	LD	3	C1
Humanities	LD	3	C2
Arts or Humanities	LD	3	C1 or C2
Social Sciences	LD	3	D1
Social Sciences: US History	LD	3	D2
Lifelong Learning and Self- Development (LLD)	LD	3	E
Ethnic Studies	LD	3	F
Physical and/or Life Science	UD	3	UD-B
Arts and/or Humanities	UD	3	UD-C
Social Sciences	UD	3	UD-D
SF State Studies			
Courses certified as meeting the SF State Studies requirements may be upper or lower division in General Education (GE), a major or minor, or an elective.			
American Ethnic and Racial Minorities	LD or UD	3	AERM
Environmental Sustainability	LD or UD	3	ES
Global Perspectives	LD or UD	3	GP
Social Justice	LD or UD	3	SJ

Note: LD = Lower-Division; UD = Upper-Division.

First-Time Student Roadmap (4 Year)

- The roadmaps presented in this Bulletin are intended as suggested plans of study and do not replace meeting with an advisor. For a more personalized roadmap, please use the Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) tool found in your [Student Center](#).
- In order to choose your English Composition A2 course and your QR/Math B4 course, please complete the online advising activities at writingadvising.sfsu.edu (<https://writingadvising.sfsu.edu>) and mathadvising.sfsu.edu. Questions? Contact Gator Smart Start (<https://gatorsmartstart.sfsu.edu>).

First-Time Student Roadmap (<http://bulletin.sfsu.edu/colleges/business/hospitality-tourism-management/bs-hospitality-tourism-management/roadmap-i-ii-eng/>)

Transfer Student Roadmap (2 Year)

For students with an AS-T in **Business Administration** (2011).

Business Administration ADT Roadmap (<http://bulletin.sfsu.edu/colleges/business/hospitality-tourism-management/bs-hospitality-tourism-management/transfer/>)

For students with an AS-T in **Business Administration 2.0** (2021). Business Administration ADT Roadmap (<http://bulletin.sfsu.edu/colleges/business/hospitality-tourism-management/bs-hospitality-tourism-management/transfer2021/>)

General Advising Information for Transfer Students

- Before transfer, complete as many lower-division requirements or electives for this major as possible.
- The following courses are not required for admission but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer.
 - a course in U.S. History
 - a course in U.S. & California Government

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit <http://www.assist.org> (<http://assist.org>). Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:

- Which courses at a CCC satisfy any lower-division major requirements for this major;
- Which courses at a CCC satisfy CSU GE, US History, and US & CA Government requirements.

Remedial courses are not transferable and do not apply to the minimum 60 semester units/90 quarter units required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper-division transfer (for example, if a course was not passed on the first attempt or was taken to earn a better grade).

Before leaving the last California Community College of attendance, obtain a summary of completion of lower-division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering, and mathematics (STEM) disciplines often defer 6-9 units of lower-division General Education in Areas C and D until after transfer to focus on preparation courses for the major. This advice does not apply to students pursuing associate degree completion before transfer.

Transferring From Institutions Other Than CCCs or CSUs

Review SF State's lower-division General Education requirements.

Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State's lower-division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL.

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.